

# Introduction to ESG:

## From Concepts to Practical Application



ESG considerations are rapidly shaping the way businesses operate globally, affecting investment decisions, consumer behavior, and regulations. As the world shifts towards more sustainable practices, professionals and organisations need to understand and integrate ESG principles effectively.

This workshop aims to impart a comprehensive understanding of Environmental, Social, and Governance (ESG) principles. With a focus on practical application, participants will learn how to integrate ESG strategies into their business operations effectively.

### Fees

**RM 800 per pax**  
(HRD claimable | Limited seats - reserve now)

### What's included:

- Comprehensive training materials, including full slides and key resources
- Certificate of Completion
- Lunch and tea breaks
- Networking opportunities

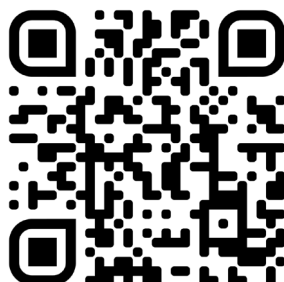
### What we will cover

1. ESG 101: Covering Environmental Sustainability, Social Sustainability, and Corporate Governance.
2. Practical steps for embedding sustainability into your organisation.
3. Explore how innovation plays a crucial role in sustainability.
4. Communicating sustainability efforts to stakeholders.

### Learning Outcomes

- Understand essential ESG pillars, and the broad implications for business and society.
- Learn how to integrate ESG principles into daily business operations.
- Gain insight into emerging ESG trends, understand evolving global regulations, and their impact on business operations.

**REGISTER NOW**



**Call +6011 5638 7278**

## Modules

Topics explored in this training include:

### Our Planet, Our Future

- Exploring climate change, social issues, and the need for global sustainability.

### ESG Basics and Key Concepts

- Introduction to ESG pillars and their importance for individuals and businesses.

### ESG 101 - Environmental Sustainability

- Understanding environmental challenges and business impacts.

### ESG 101: Social Sustainability

- Examining business roles in fairness, safety, and community engagement.

### ESG 101: Corporate Governance

- The significance of ethical decision-making and business accountability.

### Practical Steps for Implementing Sustainability Initiatives

- Personal and corporate actions for a sustainable future.

### Effective Sustainability Communication

- Strategies for transparent and impactful sustainability messaging.

### Emerging ESG Trends

- Insight into future ESG trends, regulations, and technological advancements.

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Meet your trainer:

## Bernadine Francis

*MSc Sustainability Science*

Bernadine Francis, Knowledge Management & Innovation Lead at Fuller Impact, brings expertise in sustainability science and practice to the forefront. She has led numerous projects focused on developing tailored ESG strategies, aligning sustainability with operational goals, and driving long-term value for businesses. Bernadine specialises in strategic planning, resource efficiency, and stakeholder engagement, ensuring that organisations can meet their sustainability targets effectively. In this workshop, she provides practical insights into the essentials of ESG, guiding participants through the foundational concepts and their real-world applications.

## Choose your date and register now!

### Month

### Dates (1-day course)

12 November 2024 | AVANTÉ Hotel, Kuala Lumpur

26 November 2024 | CIDB Convention Centre, Kuching, Sarawak

2 December 2024 | Iconic Hotel, Penang

10 December 2024 | Sabah Int. Convention Centre, Kota Kinabalu, Sabah