Fuller Academy

MASTERCLASS

ESG for Business

Turning Principles into Action

Designed for professionals across all corporate levels from executives to C-suites.

This 2-day masterclass equips business leaders and professionals with practical ESG knowledge and a comprehensive toolkit to develop strategic sustainability roadmaps. Learn to transform ESG from a compliance requirement into a competitive advantage through hands-on methodologies that integrate sustainability into core operations, build organizational capabilities, and drive long-term value while navigating evolving investment, regulatory, and consumer landscapes.

Location	Date / Venue
Kuala Lumpur	**28–29 September 2026** *Kuala Lumpur Golf & Country Club*
Manila	**27–28 October 2026**

RM 2,500 per pax
(100% HRD claimable | Limited seats – reserve now)

Group discounts available on-request.

Learning Outcomes

- **Understand ESG Factors:** Recognise ESG dimensions and their impact on business performance.
- **Develop ESG Strategies for Growth:** Leverage opportunities and embed sustainability into core operations.
- **Lead and Evolve ESG Practices:** Strengthen leadership and adapt to emerging ESG trends.

What We Will Cover

- Understand what sustainability and ESG mean for businesses, including climate, people, ethics, and global trends.
- See how ESG drives innovation, strategy, and value through leadership and sustainable practices.
- Learn to integrate ESG by identifying risks, opportunities, stakeholders, and setting goals.
- Find out how to start ESG initiatives, build capabilities, communicate clearly, and stay ahead of trends.

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Modules

Topics explored in this training include:

Business and Sustainability

- Exploring sustainability concepts, benefits, risks, and global trends.

ESG 101

- ESG essentials: environment, social, governance —key issues, impact, regulations, practices.

Innovation & Business Models

- Sustainability-driven innovation using design tools and real-world examples.

Integrating ESG: Risk & Opportunity

- ESG risks, opportunities, stakeholders, materiality, and benchmarking for strategy.

Sustainability Goal Setting & Strategy

- Set SMART goals, plan ESG roadmap, prioritise actions, planning resources.

Kickstarting ESG

- Assesses readiness, defines roles, identifies competencies, promotes strong ESG leadership.

Emerging ESG Trends

- Exploring future ESG trends, regulations, and technology-driven advancements



Meet your trainer:

Bernadine Francis

MSc Sustainability Science

Bernadine Francis, Knowledge Management & Innovation Lead at Fuller Impact, brings expertise in sustainability science and practice to the forefront. She has led numerous projects focused on developing tailored ESG strategies, aligning sustainability with operational goals, and driving long-term value for businesses. Bernadine specialises in strategic planning, resource efficiency, and stakeholder engagement, ensuring that organisations can meet their sustainability targets effectively. In this workshop, she provides practical insights into the essentials of ESG, guiding participants through the foundational concepts and their real-world applications.

Tools and Resources

Participants who attend this course will receive:

- Comprehensive training materials, including full slides and key resources
- A Certificate of Completion from Fuller Academy
- Lunch and refreshments for a comfortable learning experience
- Opportunities for networking with like-minded professionals

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Section A: Workshop Selection

Please tick the workshops you are registering for and indicate the number of participants per workshop.

No.	Workshop / Course Title	Date	Fee (per pax)	No. of Pax	Total (RM)
1	ESG for Business: Turning Principles into Action	**28–29 September 2026** *Kuala Lumpur*	RM 2,500		
		27–28 October 2026 *Manila*	USD 899		
			Subtotal		
			Multi-Workshop Discount (5% for 2 | 10% for 3+)		
			TOTAL PAYABLE (RM)		

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Section B: Participants Details

Please complete one row per participant. Attach additional sheets if needed.

1. Full Name* _____
Email Address* _____
Identity Card / Passport No.* _____
Course chosen (list the number e.g., 1, 2, 3) _____
Designation / Job Title* _____
Mobile Number* _____
Dietary Preference (if any) _____

2. Full Name* _____
Email Address* _____
Identity Card / Passport No.* _____
Course chosen (list the number e.g., 1, 2, 3) _____
Designation / Job Title* _____
Mobile Number* _____
Dietary Preference (if any) _____

3. Full Name* _____
Email Address* _____
Identity Card / Passport No.* _____
Course chosen (list the number e.g., 1, 2, 3) _____
Designation / Job Title* _____
Mobile Number* _____
Dietary Preference (if any) _____

For more than 3 participants, please duplicate this section or contact us for a bulk registration form.

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Section C: Organisations Details

Organisation Name* _____

Billing Address* _____

Contact Person* _____

Contact Email* _____

Contact Phone / WhatsApp* _____

SST / Tax Registration No. (if applicable) _____

Section D: Payment

Payment must be completed before your seat is confirmed. We accept the following payment methods:

Bank Transfer
Bank: Ambank
Account Name: Fuller Impact Sdn Bhd
Account No:
> For local (MYR) transaction: 8881045669231
> For international (USD) transaction: 8883000375849
SWIFT Code: AISLMYKL
Please use your organisation name as the payment reference.

Payment Method (Bank Transfer / HRDC / Other) _____

Payment Reference / HRDC Grant ID _____

Date of Payment _____

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Section E: Terms and Conditions

REGISTRATION
Course confirmation slip must be sent to Fuller Impact Sdn Bhd, no later than fourteen (14) working days before commencement of course. Fuller Impact Sdn Bhd also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.

PAYMENT
Payment must be made before the commencement of the course or on the first day of the course and made payable to Fuller Impact Sdn Bhd. Official receipt will be issued once a payment has been made. A confirmation email will be sent to you at least one week before training once your application is approved.

CERTIFICATE OF COMPLETION
All participants are required to present photo identification at the point of registration prior to signing the registration list when attending the programme. Course certificate will be awarded to participants who attended no less than 80% of the course.

CANCELLATIONS
Cancellations are non-refundable. A substitute candidate may be made at no extra charge. Please provide the name, position, and IC number of the substitute at least three (3) days before the course. All cancellations must be made in writing and notified no less than seven (7) working days prior to the course commencement date. No refunds will be made for any participants who fail to show up for course.

COPYRIGHT
No part of the programme or materials may be reproduced in any form, stored in a retrieval system, transmitted by any means electronically or mechanically, photocopied, or recorded, without the prior permission of the author.

DISCLAIMER
All workshops are HRDC claimable. Please note that for Human Resource Development Corporation (HRDC) claims, an upfront payment of 30% of the total approved course fee from the HRDC grant is required. HRDC grant approval must also be obtained at least fourteen (14) days prior to the commencement of the learning programme. CPD recognition varies by professional body. Please verify with your respective body before registering.

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Section F: Declaration and Submission

By submitting this form, I confirm that the information provided is accurate and that my organisation agrees to the Terms and Conditions above.

Authorised Signatory

Date

Name / Designation:

Company Stamp (if applicable):

For enquiries:
Call or Whatsapp +6011 5638 7278

Fuller Impact Sdn Bhd
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