

Mastering ESG:

Building Strategic Roadmaps for Sustainability



This workshop is crafted for management teams and higher, focusing on the complex dimensions of Environmental, Social, and Governance (ESG) aspects.

Participants will explore how to develop and implement strategic roadmaps for sustainability, the role of leadership in ESG success, and navigate the ever-evolving ESG landscape for sustained business growth.

Fees

RM 1,200 per pax
(HRD claimable | Limited seats - reserve now)

What's included:

- Comprehensive training materials, including full slides and key resources
- Certificate of Completion
- Lunch and tea breaks
- Networking opportunities

What we will cover

1. Leadership in ESG: Examine the critical role of leadership in formulating and driving ESG initiatives within organisations.
2. Sustainability Roadmap: Learn to identify ESG gaps, set strategic targets, and develop effective sustainability strategies.
3. Emerging ESG Trends: Analyse new trends, global regulations, and technological advancements impacting ESG practices.

Learning Outcomes

- **Lead ESG Strategies:** Gain skills in leading ESG strategy development and implementation effectively.
- **Navigate and Leverage ESG Trends:** Stay updated with global ESG trends and leverage innovations for enhanced sustainability practices.

REGISTER NOW



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Modules

Topics explored in this training include:

Business and Sustainability

- Exploring sustainability concepts, benefits, risks, and global trends.

Key Dimensions and Trends in ESG

- Understanding environmental impact, regulations, and key reporting metrics

Social Sustainability

- Examining employee relations, community engagement, and regulatory requirements.

Corporate Governance

- Insights into governance policies and their influence on business practices.

Leadership and Governance in ESG

- The role of leaders and boards in driving ESG initiatives and culture.

ESG Strategy Development and Implementation

- Crafting and executing effective ESG strategies with stakeholder involvement

Building Your Sustainability Roadmap

- Identifying gaps, setting targets, and building strategies for sustainable practices

Emerging ESG Trends

- Exploring future ESG trends, regulations, and technology-driven advancements

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Meet your trainer:

Bernadine Francis

MSc Sustainability Science

Bernadine Francis, Knowledge Management & Innovation Lead at Fuller Impact, brings expertise in sustainability science and practice to the forefront. She has led numerous projects focused on developing tailored ESG strategies, aligning sustainability with operational goals, and driving long-term value for businesses. Bernadine specialises in strategic planning, resource efficiency, and stakeholder engagement, ensuring that organisations can meet their sustainability targets effectively. In this workshop, she offers in-depth insights into crafting comprehensive ESG strategies, guiding participants through the process of setting strategic targets and enhancing corporate ESG performance for lasting impact.

Choose your date and register now!

Month

Dates (1-day course)

13 November 2024 | AVANTÉ Hotel, Kuala Lumpur

27 November 2024 | CIDB Convention Centre, Kuching, Sarawak

4 December 2024 | Iconic Hotel, Penang

11 December 2024 | Sabah Int. Convention Centre, Kota Kinabalu, Sabah